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Code No. : 12031

VASAVI COLLEGE OF ENGINEERING (Autonomous), HYDERABAD**B.E. (CBCS) II-Semester Main Examinations, December-2020****English Language and Communication-II**

(Common to All branches)

Time: 2 hours

Max. Marks: 60

*Note: Answer any NINE questions in Part-A and any THREE from Part-B***Part-A (9 × 2 = 18 Marks)**

Q. No.	Stem of the question	M	L	CO	PO
1.	What is the advantage of team work?	2	1	1	8
2.	What is persuasion technique?	2	1	1	8
3.	Prepare a power point slide with four bullet points on COVID-19 precautions.	2	4	3,4	8
4.	What are the speaking strategies used in public speaking?	2	2	1	8
5.	What is email etiquette?	2	2	1,2	8
6.	What are the important points to be covered in a résumé?	2	1	3,4	8
7.	Convert the following into passive voice: i) I will clean my house every Sunday. ii) Cyclone Nivar devastated some areas in Tamilnadu.	2	4	5	8
8.	Give one-word substitutes of the following: i) The doctor who treats bone problems. ii) One who is capable of using both hands with equal strength.	2	2	5	8
9.	On what basis did Shiva Ayyadurai claim that he is the 'inventor of email'?	2	1	4	8
10.	What is the central idea of the poem 'The World is Too Much With Us'?	2	2	4	8
11.	How is Johari Window useful for interpersonal communication?	2	1	3,4	8
12.	Write four bullet points comparing online learning and offline learning using a power point comparison layout.	2	4	3,4	8
Part-B (3 × 14 = 42 Marks)					
13. a)	What is Johari Window? Explain the different quadrants with the help of a diagram.	7	1	2	8
b)	What are the points to be considered for team building? How important is interpersonal communication in team building?	7	1	2	8
14. a)	Prepare four power point slides containing four points each on the 'pros and cons of COVID vaccine'.	7	4	3,4	8
b)	How can power point presentations help is effective presentations?	7	2	4	8

15. a)	Write an essay of 350 words on the 'start-up companies – Reasons for their success and failure'.	7	6	3,4	8
b)	Write a letter to the Chief Information Officer, TS Genco requesting him/her to provide information, under RTI Act, related to the vacancies available in TS Genco for engineering graduates.	7	6	3,4	8
16. a)	What are idiomatic expressions? Explain the use of them in effective written communication.	7	3	5	8
b)	What are the qualities of an effective team player? Discuss with examples.	7	1	3,4	8
17. a)	Discuss the journey of Shiva Ayyadurai emphasizing on the challenges he had faced to prove that he was the inventor of the e-mail.	7	6	1,2	8
b)	What does the poet want to convey through 'The World is Too Much With Us'? Explain.	7	2	5	8
18. a)	Explain different stages of team building.	7	1	3,4	8
b)	Write a letter of application and resume for the post of Assistant Engineer in Microtech company, Hi tech City, Hyderabad.	7	1	3	8
19.	Answer any <i>two</i> of the following:				
a)	Discuss the dos and donts of email etiquette.	7	6	3,4	8
b)	What is persuasion technique? How is it useful in effective communication	7	2	5	8
c)	Discuss the general speaking strategies with relevant examples.	7	6	3,4	8

M: Marks; L: Bloom's Taxonomy Level; CO: Course Outcome; PO: Programme Outcome

S. No.	Criteria for questions	Percentage
1	Fundamental knowledge (Level-1 & 2)	40%
2	Knowledge on application and analysis (Level-3 & 4)	40%
3	*Critical thinking and ability to design (Level-5 & 6) (*wherever applicable)	20%

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